

## EFTTEX 2026 SPONSORSHIP OPPORTUNITIES

# EFTTEX 2026

# BARCELONA

16-18th September 2026

What are the benefits of being an EFTTEX 2026 Sponsor?

- Increase your visibility
- Additional recognition at EFTTEX – website, press releases and social media
- Be remembered for more than having a stand
- Make a lasting impact on visitors even after the show is over
- On-site sponsor recognition
- On-stand recognition

**Visitor Registration** (from €3,500). Exclusive branding in this busy area. Your company name/brand will be seen by everyone who comes into the show.

**Visitor Bags** (from €4,000). Visitors will carry their bags around the hall for the duration of the show. Outside of the hall a branded visitor bag has visual impact beyond the show.

**WiFi Sponsorship** (from €2,000). Every time someone logins into the WiFi your company name/brand will appear on the screen informing the user your company is sponsoring EFTTEX 2026 WiFi. Your logo will also be on all posters stating WiFi password. These posters will be in significant locations such as registration, restaurant and organiser's office).

**Visitor Lanyards SOLD OUT!!** (From €2,000/€3,000). Your company logo alongside the EFTTEX 2026 logo will appear on every lanyard in the show. Both exhibitors and visitors will wear the lanyards. Should you source the lanyards, arrange production and delivery to the Fira Barcelona Montjuic Hall 2 venue then the price is €2,000. It is €3,000 if you want the EFTTEX organisers to source, arrange production and delivery.

**Visitor Bag Promotional Flyers** (from €1,000). Reach EFTTEX visitors by placing your company marketing flyer or brochure in each visitor bag. Inserts are provided by the sponsor and must be approved by the EFTTEX Organisers.

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**Best New Product Stage** (from €2,000). Have your company logo all over the Best New Product Stage and behind winners for “winner” photos. This is where the winners of the Best New Product Competition will be awarded so visible to exhibitors and visitors alike.

**Hot Spot Advertising** (from €75) Supply your own poster/artwork and we will place them in busy areas around the hall such as registration, organiser’s office and press lounge.